

CITY OF OSSEO – DIRECT SELLER’S REGISTRATION FORM

Name _____ Phone _____

Permanent Address _____

Temporary Address (if any) _____

Date of Birth _____ Age _____ Height _____ Weight _____ Color Hair _____ Color Eyes _____

Firm Represented - Name _____ Phone _____

Address _____

Address from which business will be conducted:

_____ Phone _____

Nature of business to be conducted and a brief description of goods and services offered:

Proposed method of delivery of goods, if applicable: _____

Make, model and license number of any vehicle to be used by applicant in the conduct of his/her business:

Last three cities, towns, villages where applicant conducted similar business: (1) _____

(2) _____ (3) _____

Address where applicant can be contacted for at least seven days after leaving this city: _____

Has the applicant been convicted of any crime or ordinance violation related to applicant’s transient merchant business within the last 5 years? _____

If yes, the nature of the offense and place of conviction _____

Driver’s License Number _____ Wisconsin Sellers Permit No. _____

Is a State Certificate of Examination and Approval from the sealer of weights and measures required?

____ Yes ____ No (If yes, please present to City Clerk/Treasurer for examination.)

Will food or clothing be handled?

____ Yes ____ No (If yes, please present State Health Officer’s Certificate to City Clerk/Treasurer for examination.)

Note: Must be dated not more than 90 days prior to date application is made.

I certify that the aforementioned statements were made by me and said statements are true, to the best of my knowledge.

Signed: _____ Date: _____

In the event I cannot be served after reasonable effort, I hereby appoint the Clerk/Treasurer of the City of Osseo my agent to accept service of process in any civil action brought against me arising out of any sale or service performed by me in connection with the direct sales activities.

CITY OF OSSEO – DIRECT SELLER'S REGISTRATION FORM***Regulation- Prohibited practices.***

- 1) A direct seller shall be prohibited from calling at any dwelling or other place between the hours of 9:00 p.m. and 8:00 a.m. except by appointment; calling at any dwelling or other place where a sign is displayed bearing the words "No Peddlers," "No Solicitors" or words of similar meaning; calling at the rear door of any dwelling place; or remaining on any premises after being asked to leave by the owner, occupant or other person having authority over such premises.
- 2) A direct seller shall not misrepresent or make false, deceptive or misleading statements concerning the quality, quantity or character of any goods offered for sale, the purpose of the seller's visit, the seller's identity or the identity of the organization the seller represents. A charitable organization direct seller shall specifically disclose what portion of the sale price of the goods being offered will actually be used for the charitable purpose for which the organization is soliciting. Said portion shall be expressed as a percentage of the sale price of the goods.
- 3) No direct seller shall impede the free use of sidewalks and streets by pedestrians and vehicles. Where sales are made from vehicles, all traffic and parking regulations shall be observed.
- 4) No direct seller shall make any loud noises or use any sound-amplifying device to attract customers if the noise produced is capable of being plainly heard outside a 100-foot radius of the source.
- 5) No direct seller shall allow rubbish or litter to accumulate in or around the area in which the seller is conducting business.

Disclosure requirements.

- 1) After the initial greeting and before any other statement is made to a prospective customer, a direct seller shall expressly disclose the seller's name, the name of the company or organization the seller is affiliated with, if any, and the identity of goods or services the seller offers to sell.
- 2) If any sale of goods is made by a direct seller or any sales order for the later delivery of goods is taken by the seller, the buyer shall have the right to cancel said transaction if it involves the extension of credit or is a cash transaction of more than \$25.00, in accordance with the procedure as set forth in Sections 423.202 and 423.203, Wis. Stats.; the seller shall give the buyer two copies of a typed or printed notice of that fact. Such notice shall conform to the requirements of Section 423.203(1)(a)(b) and (c), (2) and (3), Wis. Stats.
- 3) If the direct seller takes a sales order for the later delivery of goods, the seller shall, at the time the order is taken, provide the buyer with a written statement containing the terms of the agreement; the amount paid in advance; whether full, partial or no advance payment is made; the name, address and telephone number of the seller; the delivery or performance date and whether a guarantee or warranty is provided and, if so, the terms thereof. (Code 1987, § 7-4-7)

I CERTIFY THAT I HAVE THOROUGHLY READ
AND UNDERSTAND THE REGULATION OF DIRECT
SELLERS AND DISCLOSURE REQUIREMENTS.

DATE _____

SIGNATURE OF APPLICANT